

# COMPLEXION CLEARING SALICYLIC ACID ACNE TREATMENT PADS



## Product Overview

### ABSTRACT

To combat and prevent acne blemishes, provide clearer skin, and reduce excess oil, Neora created an innovative Acne Treatment Pad. In an 8-week third-party consumer study among men and women between the ages of 13-55 years of age, Complexion Clearing Salicylic Acid Acne Treatment Pads showed improvements immediately after the first use, after 1 week, 4 and 8 weeks of use. Notable improvements in the key targets of skin clarity, clogged pores, acne blemishes, shine, excess oil, smoother-looking and feeling skin, and overall appearance of skin texture were observed.

### DEMOGRAPHICS

- 75 men and women 13 – 55 years of age completed the study
- Mix of Caucasian, African-American, Asian, and Hispanic
- Mix of skin types (very dry/normal to dry, normal, normal to combination/oily)



- Individuals who were self-perceived mild to moderate acne sufferer
- Individuals who were acne concept acceptors (7+ on a 9-point liking scale).
- Willing to discontinue use of current acne products one-week prior to the study (washout) and for the duration of study.

### METHOD

- 8-week monadic study with three visits to the test facility – baseline, 4, and 8 weeks.
- Subjects were instructed to use the product 1-3 times per day for the duration of the study.
- Photos were taken at baseline, 4, and 8 weeks.
- Subjects completed questionnaires immediately after their first use, week 1, weeks 4, and 8.
- Subjects completed testimonials after 8 weeks of use.

### KEY BENEFITS\*

Based on an independently conducted consumer study:  
IMMEDIATELY after 1st use:

- 79% of participants reported that it helped clear oil instantly.
- 76% of participants reported that it immediately reduces shine.

AFTER 1 Week

- 83% of participants reported reduced excess oil.

AFTER 4 Weeks

- 80% of participants reported their skin feels healthier.

AFTER 8 Weeks

- 80% of participants reported their skin looked rejuvenated.
- 78% of participants reported improved skin clarity.
- 71% of participants reported visibly reduced size of acne blemishes.

### BASELINE / 4 WEEKS



Baseline

4 Weeks



Baseline

4 Weeks

### BASELINE / 8 WEEKS



Baseline

8 Weeks



Baseline

8 Weeks